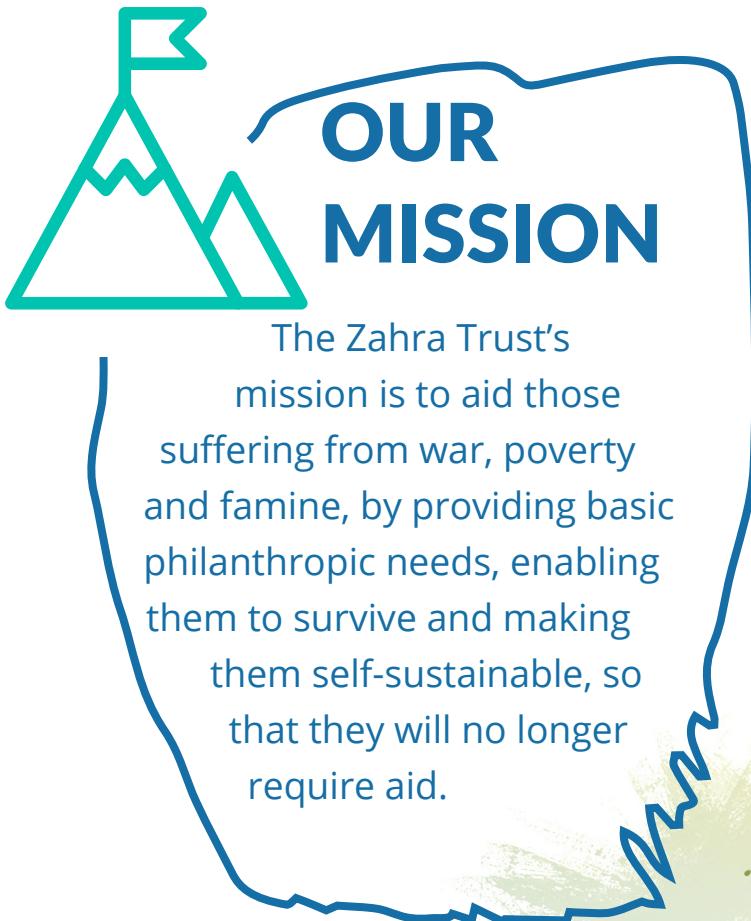




# ANNUAL REPORT

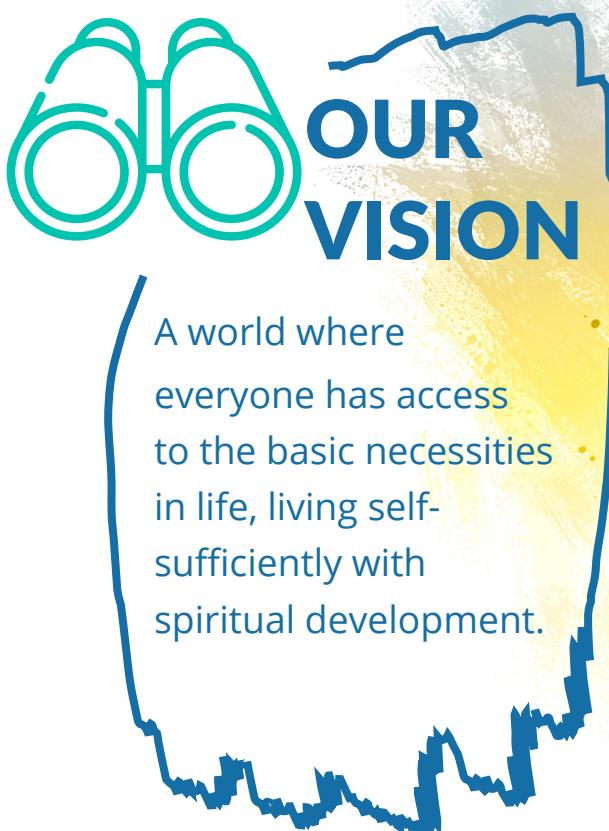
Ramadhan 2020 - Ramadhan 2021





## OUR MISSION

The Zahra Trust's mission is to aid those suffering from war, poverty and famine, by providing basic philanthropic needs, enabling them to survive and making them self-sustainable, so that they will no longer require aid.



## OUR VISION

A world where everyone has access to the basic necessities in life, living self-sufficiently with spiritual development.





Inspired by the  
Holy Household (a.s),  
The Zahra Trust aims  
to assist people in the  
practices taught within  
the principles of our  
faith.



# Message from The Zahra Trust Chairman & Staff

It is with great pleasure that I present The Zahra Trust Annual Report for 2020-2021.

It is no overstatement to say that 2020 and early 2021 have been periods of immense change, uncertainty and struggle. The global COVID-19 pandemic has left a trail of devastation. Many lives have been lost, with massive disruption to families, societies and economies all over the world. The pandemic also triggered the fastest and most wide-reaching response to a global health emergency in human history.

Our programmes and projects have faced huge challenges with direct restrictions to our movement, access and reach. But our teams on the ground have constantly persevered; where we met challenges, we found solutions. It is out of these challenges that our impact and achievements this year, are even more remarkable. With your continued support, we have reached more than ever, changing lives for the better.

In the landscape of Covid-19, we continue to evolve and adapt our global operations to meet the needs of our beneficiaries and ongoing humanitarian crises. This year we have reviewed our operating systems with a view to becoming more resilient and effective. We have updated and further developed a number of policies, commenced an organisation-wide capacity building plan to enhance our team and overseas partners, and have launched a number of innovative and exciting fundraising initiatives.

This is just a snapshot of what we achieved in 2020 to 2021. Day-in-day-out, throughout the year, our staff and partners were on the frontline in the world's deprived places, driven to save and change lives, often at personal risk. I want to take this opportunity to thank The Zahra Trust staff and partners for all their hard work and our donors for their continued support, and putting their faith in us, to change and save lives. Ultimately our gratitude and thanks is to Allah swt, for blessing us with the means and opportunity to serve humanity.

We ask Allah (swt) to keep us on the path of righteousness and to bestow His mercy and blessings upon us for the coming year and many years to come, InshAllah.

# OUR WORK

The Zahra Trust is a charitable organisation working across the globe fighting to eradicate poverty, social injustice, and the effects of conflict and natural disaster. Through the provision of immediate relief and the establishment of sustainable development programmes, we aim to develop effective and impactful solutions.

The Zahra Trust believes that by establishing stable healthcare, education, water, and livelihood programmes paves the way for empowered, self-serving communities. By serving people at time of crisis through the provision of emergency aid such as food, water, shelter, and non-food items, we can save and sustain lives at the most critical phases. As such, we value the importance of a multi-dimensional aid approach and dedicate our time between emergency relief and long-term development.

## THE GLOBAL GOALS

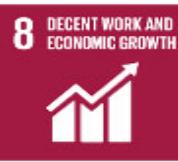
The Zahra Trust also supports the Global Goals, and collaborates with NGOs, local authorities, businesses, civil society and the general public to achieve these goals and build a better future for everyone.

## WHAT DOES IT MEAN FOR US?

In 2015, world leaders agreed to 17 Global Goals (officially known as the Sustainable Development Goals or SDGs). These goals have the power to create a better world by 2030, by ending poverty, fighting inequality and addressing the urgency of climate change.

## THE GLOBAL GOALS

For Sustainable Development



# STRATEGIC PLAN AND REPORT 2020 - 2021

The Zahra Trust commits to a culture of continual improvement in every aspect of our planning and work. To ensure that we make an impact and always strive for excellence in everything we do, the Trust had set out 4 strategic priorities for 2021.

Strategic Priorities 2021	Progress made in 2021
<b>Reaching more people with aid and development assistance.</b>	<p>We reached some 400,000 people this year.</p> <p>We expanded our flagship Well programme, constructing 200 wells in hard-to-reach areas.</p> <p>We expanded our food aid programme multiple folds, providing food packs, Qurbani, and hot meals across the world.</p>
<b>Strengthening our systems, services and staff.</b>	<p>This year the Trust invested in developing a standard project and budget management approach for all our operations.</p> <p>We conducted internal training sessions for staff and partners covering project management, risk to charity compliance and communication skills.</p> <p>We have updated organisational policies and procedures.</p>
<b>Empower people and secure funds</b>	<p>This year we increased our income from 1.37 to 1.41.</p> <p>The fundraising team has developed a donor outreach programme, seeking to thank and connect with our generous donors.</p> <p>The team has also begun the initial development of a large-scale volunteer's programme.</p>
<b>Boost and strengthen our Brand identity and staff.</b>	<p>This year we redeveloped our website, with a user friendly and vibrant interface.</p> <p>We've updated our branding and logo.</p> <p>We increased our overall reach online and in person, reaching thousands of new donors and supporters.</p>





# WHERE WE WORK

We worked tirelessly in some of the poorest countries in the world to help lift people out of poverty. With the help of our partners and global network, we were able to reach some of the most marginalised and affected communities.



Kenya



Tanzania



Iraq



Pakistan



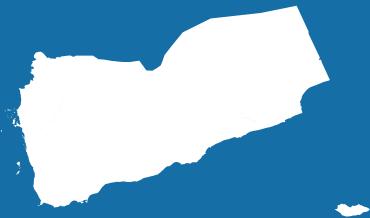
Afghanistan



Lebanon



Myanmar



Yemen



Syria



India

Local Partner

# OUR PARTNERS

We have established strong grassroots relationships with local and international partners that allow us to access some of the most hard-to-reach places in the world at the most vulnerable of times. This means that we can help people that many other organisations are unable to reach.

Ahlulbayt Foundation	Whoishussain
Al-Khoei Foundation	In Azzahra We Trust Foundation for Orphans & Poor Care
Beta Charitable Trust	Strong Flower
Brighter Hope	MySadaqa
Health-Point Foundation	Orison
Imam Ali Foundation	Hadi Foundation
The Mainstay Foundation	The Muslim Vibe
World Ahlul Bayt Islamic League	Nassimco
Noor Trust	Kafeel Foundation
World Federation	Aqeelah Foundation
Masters Foundation	Sayyida Zainab (sa) Foundation
Lady Fatemah Trust	Share Aid International
Abu Dhar Muslim Mission	Alulbayt Foundation
Bilal Muslim Mission Kenya	Al-Anwar Al-Najafyia

Thank you to all our strategic partners

# 2020 - 2021 OUR RESULTS

**1.410.772**  
raised

**461,172**  
people supported

The equivalent of  
**1,980,000**  
meals provided through  
food aid

**63,000** Kg  
of Poultry and Meat

**200**  
wells constructed

**5** ultrafiltration  
units sent to yemen

**5,410**  
Orphans and Widows  
Supported

**1,530**  
people served through  
shelter projects

**20,000**  
medical treatments, items  
and screening provided

**13,000**  
people supported through  
COVID-19 Response

# EMERGENCY RESPONSES

As conflict and natural disasters continued to devastate countless lives across the world this year, The Zahra Trust's field teams responded swiftly to address the needs of the most vulnerable throughout its areas of operation with life-saving aid. Your donations helped us continue to offer a vital lifeline of support to some of the most vulnerable people affected.



# COVID-19

In December 2019, Covid 19, a type of coronavirus was first identified. A month later, the World Health Organization declares it an outbreak - Public Health Emergency of International Concern. By March 2020, it has morphed into a global pandemic. And today, as of early spring 2021, more than 111 million cases have been confirmed, with more than 2.47 million deaths attributed to COVID-19.

As the strain spread throughout different regions, The Zahra Trust team too responded. Our teams were on the ground delivering emergency PPE materials in Hygiene Kits and Food packs to the most in need across our operational areas.

## COVID-19 AND OUR GLOBAL OPERATIONS

The effects of the global pandemic have been significant on our teams and operations. We have had staff falling ill, in isolation or even requiring treatment. Operational access to countries and communities has been challenging with the start of lockdown, restrictions in movement and travel, and the blow to the general economy. However, with all these challenges, we are still responding.

We would like to thank donors and supporters for their continued support and patience with us, as some projects have been delayed due to local lockdown rules.

## BEIRUT EXPLOSION

On 4th August 2020, a large amount of ammonium nitrate stored at the port of the city of Beirut, Lebanon, exploded causing at least 204 deaths, and 7,500 injuries. \$15 billion in property damages left an estimated 300,000 people homeless. It shocked the world, as we all witnessed the scenes unfold. The blast was so powerful it was felt across the Middle East and was even heard in Cyprus, more than 150 miles away.

The Zahra Trust responded immediately with teams on the ground providing emergency food packs to those directly affected. As a longer-term response, we supported the repair and rebuilding of homes across Beirut and within the blast zones.

# FOOD SECURITY

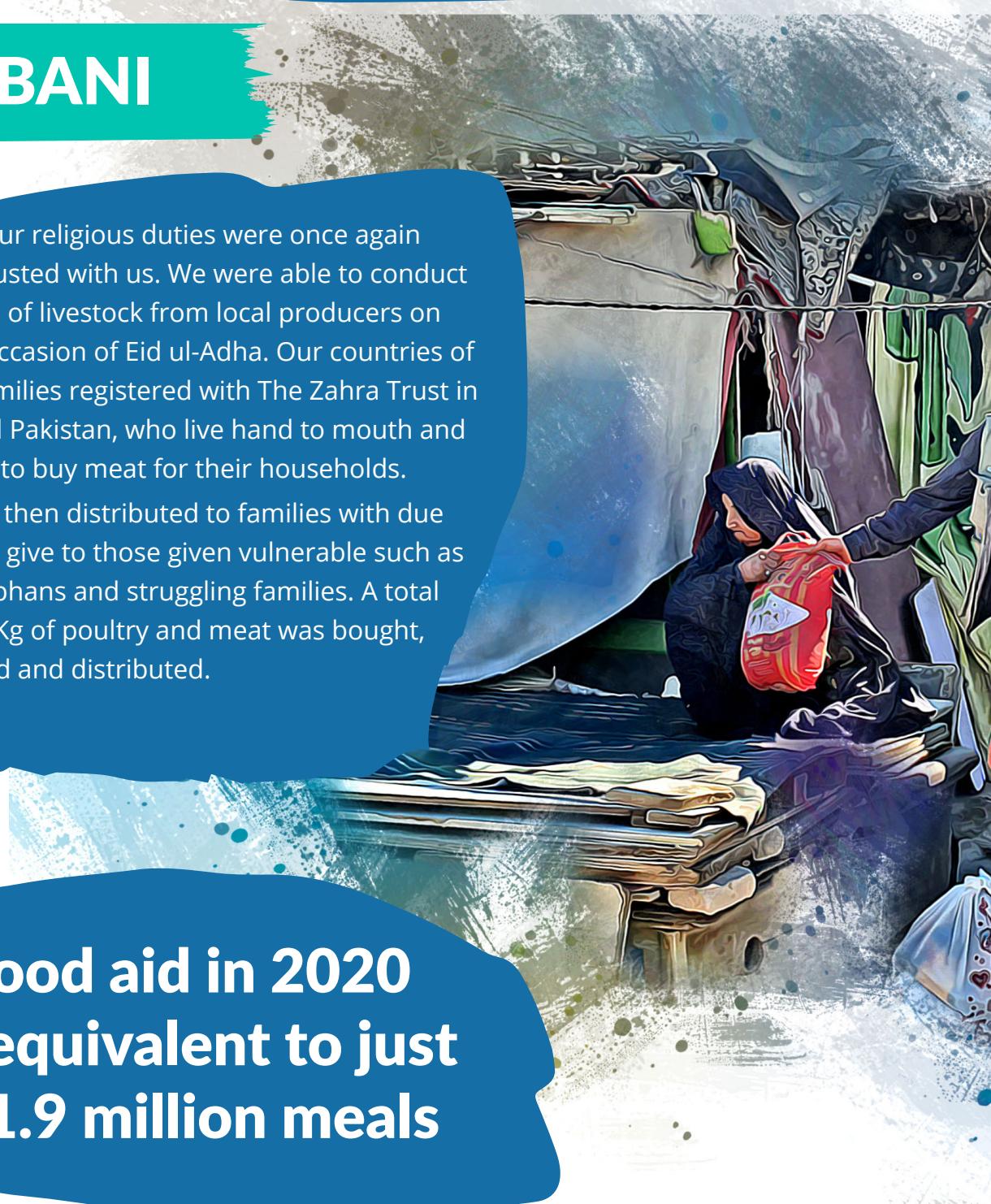
Every month, The Zahra Trust network of active distribution programmes provide vulnerable families with food parcels, hot meals and Qurbani meat. It's during the Holy month of Ramadan, we deliver at scale. Thousands of people are fed daily in Pakistan, Iraq, Yemen, Afghanistan, and Syria. A total of 22,000 food packs were distributed across our operational areas in 2020.

## QURBANI

Your religious duties were once again entrusted with us. We were able to conduct sacrifices of livestock from local producers on the blessed occasion of Eid ul-Adha. Our countries of focus were families registered with The Zahra Trust in Iraq, Syria and Pakistan, who live hand to mouth and cannot afford to buy meat for their households.

The meat was then distributed to families with due consideration given to those given vulnerable such as Widows, Orphans and struggling families. A total of 63,000 Kg of poultry and meat was bought, sacrificed and distributed.

**Our food aid in 2020  
was equivalent to just  
over 1.9 million meals**



## **Ever wondered what an average food pack looks like?**

The Zahra Trust invests in large, quality food packs that contain staple items to sustain families throughout the entire month of Ramadhan. In an effort to provide the best possible service to our beneficiaries, we tailor the items in packs and meals to the region we are distributing within and in cooperation with local communities, ensuring the items given are those most needed and sought after. As well as easing the burden on struggling families to produce meals without the means to do so, this support at the time of Ramadhan helps these families feel less alone by letting them know that they are not forgotten.

### **AVERAGE FOOD PACK**

Cooking Oil	Flour
Lentils	Spices/Condiments
Rice	Tea/Coffee
Pasta	Sugar
	Tomato paste



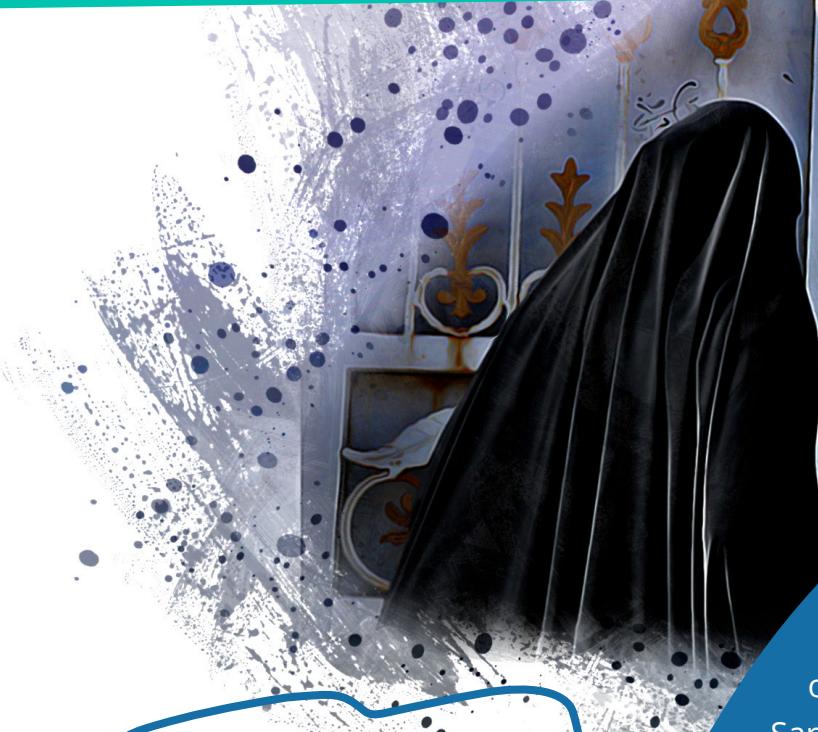
# MEDICAL AND HEALTHCARE

The provision of health care and medical services is critical in conflict affected areas. In Syria, alongside the death toll and injury the exodus of qualified healthcare workers, a 60 per cent drop in local production of pharmaceuticals, and a 50 per cent increase in prices of locally produced pharmaceuticals has resulted in compounded needs. An estimated 58 per cent of public hospitals and 49 per cent of public health centres are either partially functional or closed. People with life-threatening chronic diseases such as diabetes, kidney failure, asthma, epilepsy, cancer and cardiovascular illness are at an increased risk of dying or developing complications as access to life-saving medications and care is becoming practically impossible.

The Zahra Trust continues to respond; we supported medical camps and centres in Syria, providing thousands with medical support and aid. These camps were situated in often rural and hard-to-reach communities, where needs were great and underserved. The team worked tirelessly from the early hours to very late in the evening, serving those needing treatment and assistance.

**Through all of our medical projects, globally, 20,000 people have been served. Helping to save and sustain human life.**

# SYRIA MEDICAL CAMPS



Sarah is a young girl, she was just three, when her father was killed by ISIS. It was at this time; amongst the chaos and bloodshed, she was displaced from her mother for over a year. Until one morning, her desperate mother received a voice message from a neighbour. Her daughter was seen returning to Zainabiya with numerous other displaced families, and only at that moment Sarah was reunited with her mother after such a painful separation.

We met little Sarah and her mother when they came into our field clinic in Damascus. Sarah caught our eyes, as she was clutching her mother's coat and seemingly disorientated. After a medical check, it was clear her sight was extremely poor. Sarah was hypermetropic. We prescribed spectacles to her (+7) – which is very high). Had she not received the medical support we provided, her vision would never have developed, and effectively she would become blind. Our service, as simple as a pair of spectacles has literally saved her sight and changed her life for the better.

8 weeks later we saw Sarah again. She was a child once more, happy and laughing like any child should. There are thousands more like Sarah needing help and with your support, we will hope to reach them too inshaAllah.

# WATER AND SANITATION

For many, accessing the basic human right of clean water is a daily and at times deadly struggle. 785 million people lack even a basic drinking water service, including 144 million people who are dependent on surface water. Globally, at least 2 billion people use a drinking water source contaminated with faeces.

Drinking dirty water is still one of the leading causes of death around the world; according to the World Health Organisation, approximately 340,000 children under the age of five die from diarrhoeal diseases each year. To put the crisis into perspective, according to the UN, 4 in 10 people are currently suffering from water scarcity.

In line with SDG 6 described above, The Zahra Trust provided water access to vulnerable communities in flood, drought and disaster-prone regions. Last year we provided 200 water wells, 5 Ultrafiltration Stations alongside numerous handpumps, hygiene kits and water storage units to communities in Iraq, Yemen, Pakistan and Afghanistan.

**Through all of our WASH projects to date, globally, 250,000 litres of water is now accessible per day.**



# WATER WELLS



Depending on the location of the well, a well can serve an entire community of up to 1000 people, as well as serve as a water source for local livestock. The wells are designed to last, with a lifespan of a minimum of five years. Where electricity is available, each well is fitted with an electric motor with a power source and connects to the outflow water tanker with minimum capacity of 1000 up to 2500 litres. to provide larger volumes of the water the local residents.

# ANSWERING THE YEMEN WATER CRISIS: FILTERING GROUND WATER



For over a decade, Yemen has been considered amongst the worst humanitarian crisis globally. And today, Yemen has become the principal humanitarian challenge of the modern era. In a country where 18 million people are in urgent need of water, sanitation and hygiene assistance, access to clean and safe water remains crucial for basic human survival. From drinking water to household consumption and agricultural use, access to water has become scarce. The situation is further exacerbated due to the increasing number of displaced people, natural disasters, worsened food insecurity and the resurgence of epidemic outbreaks.

Last year we began to work with 5 communities around Sanaa, to deliver reliable access to clean water. Not only for drinking, but to run and operate fish farm and hydroponics for agriculture and farming. Through your efforts we raised enough funds to secure 5 Ultrafiltration units designated to be used in complex and difficult environments.

These units will pump water from boreholes and in turn neutralise bacteria and viruses, ensuring the delivery of high-quality hygienic drinking water to needy and vulnerable communities. Each unit can provide up to 6000 litres of hygiene drinking water per hour, that in total process up to 60,000 litre of water in daytime (with the assumption it runs solely using its installed solar panels).

# SHELTER AND HOUSING



Thousands of families become homeless because of natural or manmade disasters around the world. Millions of internally displaced people and refugees flee their homes due to insecurity in desperate need of shelter in war torn countries like Yemen, Iraq, Syria, Lebanon and Afghanistan. The Zahra Trust has been actively responding to the needs of people in these regions by rebuilding damaged homes, building new ones for those who cannot afford one, as well providing assistance to those who are unable to keep a over their heads; all in an effort to prevent homelessness. This year we built 5 houses in Kabul for the victims of Dasht-e-Barchi Hospital attack, and another 1,530 people were supported in Lebanon after the explosion in Beirut.

# DASHT-E-BARCHI HOSPITAL ATTACK



A Tuesday like no other  
Tuesday 12th of May at  
around 10 am. Three gunmen  
moved through the 55-bed maternity  
unit of Dasht-e-Barchi Hospital. A  
total of 26 mothers and mothers-to-be  
were inside at the time. Ten managed  
to flee to safe rooms; the other 16  
were unable to do so. Three of the  
16 mothers were shot and killed  
in the delivery room, along  
with their innocent unborn  
babies.

Such a brutal and horrific  
incident left the nation in  
shock. The Zahra Trust responded  
by providing long term support.  
After assessing needs, the team  
determined the construction of  
new and for purpose houses for  
the victims was most needed.  
The Trust has just finished the  
construction of 5 houses, making  
a real difference to their  
lives.

# ORPHANS, WIDOWS AND THE VULNERABLE

Globally, there are an estimated 140 million children who have lost one or both parents. Often, it is the father – the breadwinner in many communities – that has passed away, leaving the family struggling to afford basic necessities, such as food and shelter. Without sufficient support or financial stability, many orphaned children drop out of school to find low-paid, unstable, and manual work. In some cases, they are abused, or manipulated into committing crimes.

**Last year we supported over 5400 orphans and widows. Our Orphans, Widows and Vulnerable programme integrates multiple aid sectors into one response, supporting the following SDGs:**

## **SDG 2: Zero Hunger**

We provided hot meals and food packs throughout the year

## **SDG 3: Good Health and Wellbeing**

We provided medical check-ups for children and treatment for chronic and seasonal ailments, diseases, and conditions.

## **SDG 4: Quality Education**

The Trust has provided support and encouraged children to go to school through various Programmes and by providing online resources and computers for children to learn.

## **SDG 6: Clean Water and Sanitation**

In line with SDG 6 described above, The Zahra Trust provided water access to vulnerable communities in flood, drought and disaster-prone regions. Last year we provided 200 water wells, 5 Ultrafiltration Stations alongside numerous handpumps, hygiene kits and water storage units to communities in Iraq, Yemen, Pakistan and Afghanistan.



## Eid Gifts included;

Toys  
Clothes

Celebratory treats  
and sweets

One of the most important aspects of Eid celebrations is unity. Our international community displayed togetherness by individuals, schools, community groups and most strikingly by the children who all rallied to donate hundreds of bags for distribution in Iraq, Pakistan and Afghanistan to the orphans and vulnerable children.

# ZUWAR INITIATIVE



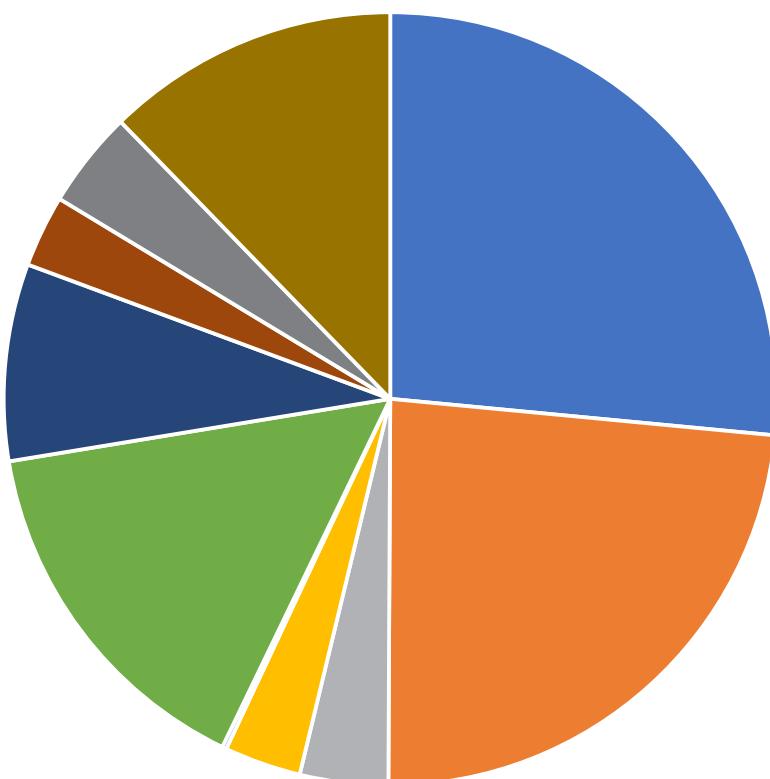
Each year, we provide zuwar assistance to accommodate, support and comfort the visitors of Imam Hussain (as). This Arbaeen, The Zahra Trust continued to ease the journey of the zuwar on the walk to Karbala and help maximise their experience. With guests from all across the world and from all walks of life, The Zahra Trust endeavoured to provide a Covid safe environment by distributing hygiene packs to the zuwar. We provided tens of thousands of zuwar with daily meals and made just under a hundred bathrooms available, offered massage services, provided a rest area and made air conditioning accessible for protection from the unbearable heat. The zuwar responded with incredible feedback, as our efforts to provide relief along the walk to Karbala made it a memorable journey and helped them focus on the spiritual aspects of their visit.



# FINANCIAL STATEMENT

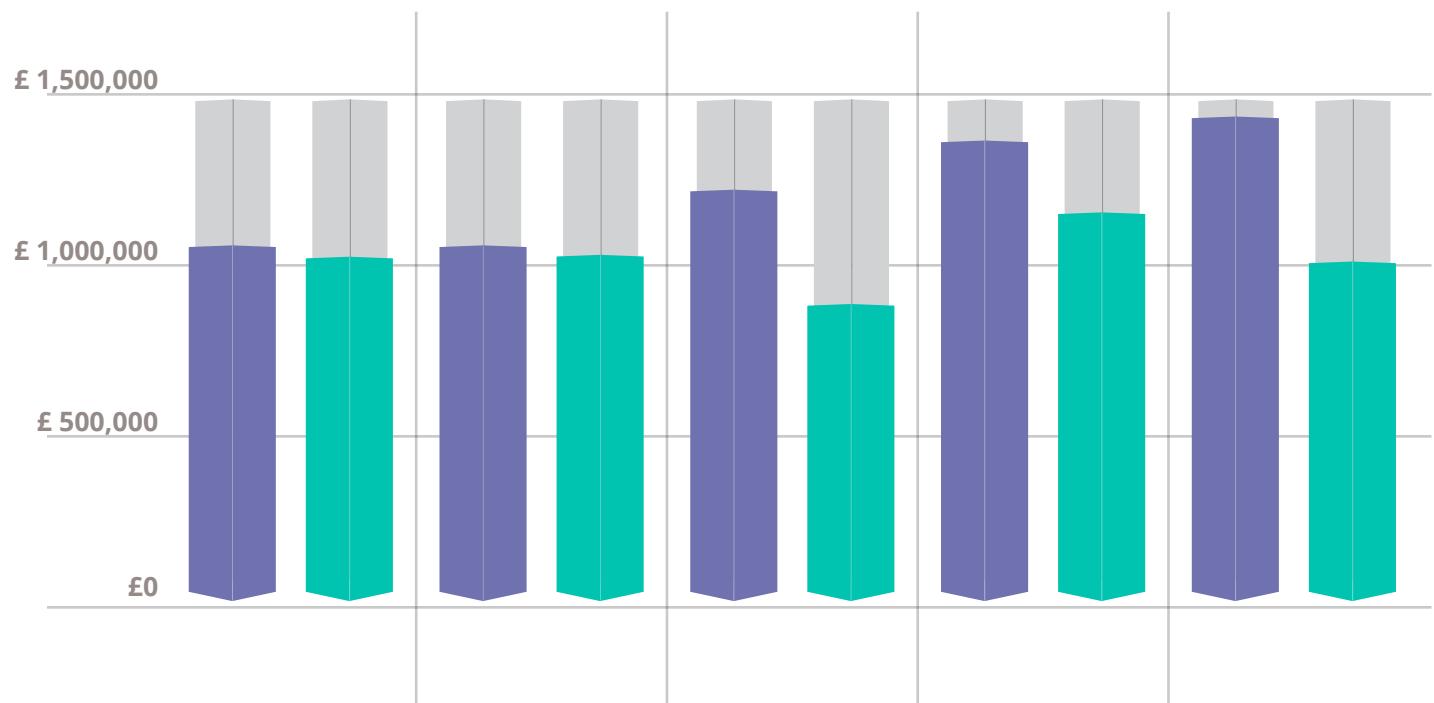
With over a decade of experience, and with consistent exponential growth of our operations on the ground each year, we are expertly placed to deliver aid internationally on your behalf; facilitating a variety of innovative solutions to poverty and services to those most in need.

Chart Title



- |                         |                        |                 |             |              |
|-------------------------|------------------------|-----------------|-------------|--------------|
| ■ Orphan & Widows       | ■ Khums                | ■ Water Project | ■ Education | ■ Healthcare |
| ■ Religious obligations | ■ Rohingya Muslims Aid | ■ Syria Aid     | ■ Yemen Aid | ■ General    |

# OUR GROWTH



31 | 03 | 2016    31 | 03 | 2017    31 | 03 | 2018    31 | 03 | 2019    31 | 03 | 2020

<span style="background-color: #6A5ACD; border: 1px solid black; padding: 2px 5px;"></span> Income	£999.12k	£934.87k	£1.21m	£1.37m	£1.41m
<span style="background-color: #00CED1; border: 1px solid black; padding: 2px 5px;"></span> Expenditure	£900.31k	£899.46k	£866.67m	£1.13m	£1.00m

# 2020 – 21 TIMELINE

**March 2020**

## **COVID-19: A global pandemic takes hold**

The World Health Organization declared the COVID-19 outbreak a pandemic on 11 March, as the coronavirus reached more than 100 countries. The Zahra Trust starts its global COVID-19 response Programme.

**April 2020**

## **Ramadhan Appeal**

The Zahra Trust launches its biggest Ramadhan Campaign to date. We had live appeals on Ahlulbayt TV, we recruited more volunteers and staff to respond to your requests as best as possible.

**June 2020**

## **Launch of Yemen Appeal in response to worsening Yemen crisis**

With your contributions, we raised much needed funds for food, water and emergency aid.

**August 2020**

## **Lebanon: Beirut blast and Labbayk Ya Hussain Muharram Live Appeals**

A deadly blast in Beirut's port area on 4 August. The Zahra Trust stepped up early to lead an initial blast response, providing food and then supporting the rebuilding efforts.

The Trust launches its Labbayk Ya Hussain Muharram Live Appeals. Raising funds to support those in need in the name of Imam Hussain (as) as well as providing an opportunity to our donors to take part in ziarat and the N2K walk from afar.

## May 2020

### Dasht-e-Barchi Hospital Attack

Attack on the 55-bed maternity unit of Dasht-e-Barchi Hospital. The Zahra Trust helps provide immediate relief for the families affected and helps build 5 houses for affected people.

## July 2020

### Launch of our global Qurbani campaign

With your generosity, we raised thousands to provide to provide a much needed food source to those in need.

## October 2020

### Arbaeen Together Live Appeals

While many were unable to complete the visitation of Imam Hussain (as) in person this year, this did not stop us. We launched the Arbaeen Together appeals, continuing to serve Imam Hussain (as) from wherever we are.

## November 2020

### Launch of our Winter Appeal

Winter can be a particularly harsh time for those living in already impoverished conditions. Your donations helped us to provide food, blankets and heaters to those in dire need during the winter months.

## January 2021

### Quetta Attack

In response we launched the Fatimiyah Live Appeal, #UnitedinHumanity. With your support, this campaign raised awareness and support for those suffering.



Registered Charity in England and Wales  
Charity Number 1129501

## BE THE CHANGE

### Want to contact us?

P: + 44 (0) 208 452 7565 | E: [info@zahratrust.com](mailto:info@zahratrust.com)

### Want to Support and Serve?



thezahratrust

### Get involved

[zahratrust.com/volunteering](http://zahratrust.com/volunteering)

## WANT TO DONATE?

### Donate Online

[www.Zahratrust.com](http://www.Zahratrust.com)

### Cheques:

The Zahra Trust, 131 Walm Lane London, NW2 3AU, United Kingdom

#### UK Sterling Account (£)

Account Name: The Zahra Trust  
Bank Name: Barclays Bank  
Sort Code: 20-44-91  
Account No: 53681130  
Swift Code: BUKBGB22  
IBAN: GB62 BUKB 2044 9153 6811 30

#### EU Euro Account (€)

Account Name: The Zahra Trust  
Currency: Euro  
Sort Code: 20-44-91  
Account Number: 84081300  
Swift Code: BUKBGB22  
IBAN: GB63 BUKB 2044 9184 0813 00

#### UK Dollar Account (\$)

Account Name: The Zahra Trust  
Currency: USD  
Sort Code: 20-44-91  
Account Number: 78444966  
SWIFTBIC: BUKBGB22  
IBAN: GB12BUKB20449178444966